



## **News Release**

*for immediate release*

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Media Contact:  
Maria Curran, Comview Corporation  
631-935-1902  
maria@comviewcorp.com  
www.comviewcorp.com

### **Comview Founder and CEO John Perri Elected to Board of Telecom Expense Management Industry Association (TEMIA)**

**An industry veteran of over 30 years, Perri is committed to helping TEMIA achieve its goal of enhancing the TEM category image through education and innovation.**

**Huntington Station, NY** – July 7, 2009 – Comview Corporation, a leading provider of telecom expense management services, announced today that its founder and CEO, John Perri, an industry veteran of over 30 years, was recently elected to the board of TEMIA – the Telecom Expense Management Industry Association. TEMIA, the authoritative voice for the Telecom Expense Management (TEM) industry, was founded in 2006 by the industry’s leading TEM service providers for the purpose of educating the market on the benefits of TEM, as well as improving the quality and value of TEM solutions.

John Perri is the founder and CEO of Comview, a leading provider of web-based telecom expense management solutions. The firm’s flagship offering, Total Talk Management, combines Call Accounting and Wireless Management on a single platform. Comview was the first to offer Web-based Telecommunications Management Solutions beginning in 1999. Comview was early in the TEM market as well, working with customers as early as 2002 to provide enterprise TEM solutions for voice, data and wireless services through its association and partnership with industry leaders.

Perri shares a deep and rich history with the industry. With more than 30 years experience as a telecommunications management entrepreneur, John is credited with having started three successful companies and for designing one of the first Call Accounting systems in 1973. “I am thrilled to have been elected to the TEMIA board,” said Perri. “Over the years, I’ve strived to remain at the forefront of innovation, having worked with literally thousands of customers, listening to their needs and creating solutions to solve them. I know that experience will serve me well in helping TEMIA achieve its goals,” he added.

TEMIA is not the first industry association Perri has been a part of, he was an active member of NATA (North American Telecommunications Association) one of the most successful telecom trade organizations and an early member of LISTNET (Long Island

Software & Technology Network). He also served as Vice President of the Vendor Advisory Council of the STC (Society of Telecommunications Consultants).

### **About Comview Corporation**

Comview unlocks the value hidden in business communication expense. Comview's products and services allow businesses of all sizes to recognize the waste in communications use and spend and to realize the savings associated with making strategic changes to existing contracted carrier services. Founded in 1997, Comview's products and services encompass a broad range of communication platforms including: Wireless, PBX, VoIP, Conferencing and more. The company's flagship offering, Total Talk Management, provides decision insight that comes from a single view across all voice communication platforms and contracts. Comview's services are used by major organizations throughout the U.S. and abroad. For additional information about Comview, visit their website at [www.comviewcorp.com](http://www.comviewcorp.com) or call 631-935-1901.

### **About TEMIA**

TEMIA, the Telecom Expense Management Industry Association, was founded in late 2006 by the country's largest Telecom Expense Management (TEM) service providers that cumulatively manage \$31 billion of telecom and data spend. TEMIA's mission is to raise awareness and knowledge of the benefits of TEM solutions, to improve the quality and value of TEM solutions through the development and promotion of industry standards, and to cultivate shared industry knowledge among TEM providers, business partners, telecom service providers, and enterprise clients. For more information about TEMIA, please visit, [www.temia.org](http://www.temia.org) or contact [info@temia.org](mailto:info@temia.org).